

High Tide Empowerment, LLC

“Conquer the Wave.”



Yvette J. Lincoln is an extraordinary professional with over 10 years of motivational speaking experience. Yvette is a Coach Training Alliance Certified Coach (CTACC) and has spoken at several professional development seminars, conventions and guest panels for organizations and institutions such as Michigan Technological University, Forte` Foundation, Johnson & Johnson and National Society of Black Engineers (NSBE). Ms. Lincoln’s endless passion to help others succeed led to the birth of her company, High Tide Empowerment, LLC, a *Phoenix Moon* family company. The mission of the company is to inspire and enable individuals to accomplish their professional and personal goals. She serves as a career coach and motivational speaker as well as the CEO/President.

Since August 2005, Ms. Lincoln has served as Global Supply Chain Project Leader for New Products at Ethicon, Inc., a Johnson & Johnson subsidiary. She is responsible for all of the Supply Chain activities for new product introductions across three business units: Ethicon Women’s Health & Urology, Johnson & Johnson Wound Management and Ethicon Products. She also devotes her time to the Ethicon AALC Chapter serving as the Program Director.

Prior to joining Johnson & Johnson, Ms. Lincoln held several positions with GlaxoSmithKline in their manufacturing facility. She was the Process Improvement Specialist for her manufacturing site. She later became the Operational Excellence (Six Sigma/Lean Manufacturing) Program lead for all manufacturing in the King of Prussia, PA location. Ms. Lincoln has also worked as a Research Chemist for National Starch & Chemical Company for four years.

A native of New Jersey, Ms. Lincoln earned her undergraduate degrees, B.S. Biochemistry and B.S. Chemical Engineering, at Rutgers University and received her graduate degrees, Masters of Science in Finance and Masters of Business Administration, at Drexel University, LeBow College of Business.

Ms. Lincoln now resides in Pennsauken, NJ. She is a proud member of Greater Philadelphia Chamber of Commerce, Zeta Phi Beta Sorority, Incorporated, and Toastmasters.